

Unit 3 - Economic Issues

Key term	Definition
Business ethics	Ideas about what is morally correct or not, applied in a business situation
Climate change	Changes in weather systems caused by pollutants affecting sea levels, ice melts etc
Cost benefit analysis	A tool used to help decision making. It outlines the private costs and benefits and the social costs and benefits of a business activity.
Developing countries	Countries with a lower income per person than developed countries
European Union	A union made up of member states throughout Europe. They have formed a single market
Export subsidies	Measures taken by a government to reduce the price of goods sold abroad (exports). This makes the price of the products more competitive
Exports	The sale of a good or service to a foreign buyer. This leads to a flow of money into the UK
Imports	The purchase of a good or service from a foreign business. This leads to the flow of money out of the UK
Maternity rights	EU regulations which provide minimum maternity rights to all workers
Minimum wage	Legislation stating the lowest wage per hour which can be paid to a worker

Paternity rights	EU regulations which provide minimum paternity rights to all workers
Pressure group	An organisations that works together to try to get businesses to change their activities. They support different causes eg <i>Greenpeace</i>
Protectionist policies	Measures designed to reduce foreign products coming into a country and give an advantage to domestic firms to sell products at home or abroad
Quotas	Limits on the physical number of goods which can be imported over a period of time
Single market	
Tarriffs or customs duties	Taxes put on goods imported into a country which makes them more expensive for buyers